



# INTERNATIONAL ASSOCIATION OF ARSON INVESTIGATORS

**ADVERTISING OFFICE**

810 East 10th Street  
Lawrence, KS 66044  
Phone: (785) 865-9143  
Fax: (785) 371-4509

Email:

## ONLINE ADVERTISING CONTRACT

This contract is required for placing advertising in the *IAAI Fire & Arson Investigator*

Year(s):

January	February	March	April	May	June
July	August	September	October	November	December

or

**Duration:** From: \_\_\_\_\_ To: \_\_\_\_\_ Total Months: \_\_\_\_\_

*IAAI Fire & Arson Investigator* reserves the right to accept or refuse materials and require publication prepayment. The advertiser agrees to assume all liability for content of the ads printed and must be fully authorized for use of the ad's content, including, but not limited to, persons' names and pictures, testimonials, and any copyrighted or trademarked material. In consideration of the publication of advertisements, the advertiser will indemnify and hold the publisher harmless from any loss or expense arising out of an advertisement.

Advertiser	Agency		
Ad Size	Number of Insertions	Amount (per insertion)	= Subtotal
- Discount ( )	= Net Rate (per insertion)	Grand Total	

Comments, Ad Title & Special Ad Instructions

Advertising Contact: \_\_\_\_\_ Date: \_\_\_\_\_ for billing purposes GL Classification

### Company Information

### Billing Information

Company:	Company:
Attn.:	Attn.:
Address:	Address:

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_ Purchase Order # \_\_\_\_\_

Invoices will be sent electronically unless otherwise requested.

Please indicate if you would like a \_\_\_\_\_ paper invoice

I hereby authorize *IAAI Fire & Arson Investigator* to place advertising in the above issue(s) at the rate stated. I understand that I will be billed for the rate quoted plus any production charges incurred for ads not considered camera-ready. I also understand that all charges are due within 30 days from the billing date and that a finance charge of 1.5% will be applied to any unpaid balance after 30 days.

Please note that this contract may not be changed or canceled after the space closing deadline. If new artwork is not received by the Materials Closing deadline as stated on the rate card, the Journal reserves the right to reuse the most recently published ad material for that issue or web ad period. If an advertiser receives a frequency rate for any insertions and does not run the minimum number of insertions necessary to qualify for the frequency rate within a 12 month period, a short rate adjustment will be assessed. The adjustment is the difference between the frequency rate and the rate for the actual number of insertions run.