



# FIRE & ARSON INVESTIGATOR

JOURNAL OF THE INTERNATIONAL ASSOCIATION OF ARSON INVESTIGATORS INC.

## 2019 ADVERTISING RATE CARD/DEADLINES

### 2019 Issues

January  
April  
July  
October

### Deadline:

November 16, 2018  
February 15, 2019  
May 17, 2019  
August 16, 2019

**INSIDE FRONT COVER**  
**COLOR ONLY \$1,850.00**  
8.5"x11"  
(allow 1/8" bleed all sides)

**INSIDE BACK COVER**  
**COLOR ONLY**  
**\$1,750.00**

**BACK COVER**  
**COLOR ONLY**  
**\$1,950.00**  
8.5" x 8"

Mailing panel  
Back cover  
**Sold**

**FULL PAGE**  
with bleed  
8.5"x11"  
(allow 1/8" bleed all sides)

**COLOR**  
**\$1,500.00**

**B/W**  
**\$800.00**

**COLOR**  
**\$800.00**

**B/W**  
**\$425.00**

**HALF PAGE**  
horizontal  
7.5" x 4.875"

**HALF PAGE**  
vertical  
3.625" x 10"

**COLOR**  
**\$800.00**

**B/W**  
**\$425.00**

**3/8 PAGE**  
vertical  
3.625" x 7.5"

**COLOR**  
**\$625.00**

**B/W**  
**\$350.00**

**THIRD PAGE**  
vertical  
2.375" x 10"

**COLOR**  
**\$560.00**

**B/W**  
**\$310.00**

**THIRD PAGE**  
horizontal

**COLOR**  
**\$560.00**

**B/W**  
**\$310.00**

horizontal  
7.5" x 3.25"

horizontal  
7.5" x 2.375"

**QUARTER PAGE**  
**COLOR \$425.00**  
**B/W \$225.00**

vertical  
3.625" x 4.875"

### Requested File Formats:

Editorial: Word format

Ads and Images: Photoshop EPS, jpg or tiff • Must be 300 dpi, CMYK

**PDF FORMAT ACCEPTED IN CMYK HI RES/HI PRINT-QUALITY ONLY**

**AD RESERVATIONS:**  
**AD MATERIALS:**

[fai@firearson.com](mailto:fai@firearson.com)  
[iaai-ads@firearson.com](mailto:iaai-ads@firearson.com)

**QUESTIONS?** [media@firearson.com](mailto:media@firearson.com)  
or call Kerry Barnett 813-778-4981