



# International Association of Arson Investigators

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## 2019 ADVERTISING CONTRACT

This contract, dated \_\_\_\_\_, is between the International Association of Arson Investigators, Inc., hereinafter referred to as "IAAI" and \_\_\_\_\_, hereinafter referred to as "Advertiser."

<b>Advertiser Agrees To Purchase:</b>				<b>Sold Outside Back (mailing) Cover - \$1,950.00 (color only) 8.5" x 8"</b>				
<input type="checkbox"/> <b>Inside Front Cover - \$1,850.00 (color only) 8.5" x 11"</b>				<input type="checkbox"/> <b>Inside Back Cover - \$1,750.00 (color only) 8.5" x 11"</b>				
Ad Size	Full Page	Half Page		3/8 Page	Third Page		Quarter Page	
	8.5"x11" (live area 7.5"x10")	Horizontal 7.5" x 4.875"	Vertical 3.625" x 10"	Vertical 3.625" x 7.5"	Horizontal 7.5" x 3.25"	Vertical 2.375" x 10"	Horizontal 7.5" x 2.375"	Vertical 3.625" x 4.875"
Color	<input type="checkbox"/> \$1,500.00	\$800.00		<input type="checkbox"/> \$625.00	\$560.00		\$425.00	Color
		<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Black and White	<input type="checkbox"/> \$800.00	\$425.00		<input type="checkbox"/> \$350.00	\$310.00		\$225.00	Black and White
		<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

Advertiser hereby acknowledges that the Inside Front Cover, Inside Back Cover and Outside Back Cover ad positions are subject to a right of first refusal. Advertiser agrees to place advertising insertion orders with IAAI in the following 2019 *Fire & Arson Investigator* journal issues:

January 2019    April 2019    July 2019    October 2019

Apply 2019 ITC Sponsor Discount \$ \_\_\_\_\_ per issue.\*

**Annual Contract (All Issues)** at a 10% discounted rate of \$ \_\_\_\_\_ per issue.

**TERMS:** Advertising charges are payable upon receipt of invoice. Accounts not paid within 30 days are subject to 2% per month late fee. IAAI reserves the right to cancel contracts for accounts overdue by 90 days. In the event an account is turned over to an agency or attorney for collection, Advertiser agrees to pay all collection fees, attorney fees and court costs.

**DEADLINES:** Space reservation must be made by closing date for each issue. Requests for design services (and accompanying materials), and camera-ready or electronic art must be received by corresponding deadlines on Rate Sheet. Cancellations will not be accepted after closing date.

**CONDITIONS:** IAAI reserves the right to reject any advertising at any time without liability. All advertisements are accepted and published by IAAI upon the representation that the Agency and/or Advertiser is authorized to publish the entire contents and subject matter therein.

Advertiser agrees to indemnify IAAI from loss or expense on claims or suits based upon contents of the advertisement, including suits for libel, plagiarism, copyright infringement and unauthorized use of a person's name or photograph.

**REASONABLE EFFORT:** Advertiser assumes responsibility for any errors in ad copy of design contained in materials supplied to IAAI or designed by IAAI and approved by the Advertiser. IAAI shall make every reasonable attempt to avoid errors in production; however, in case of error determined to be the sole responsibility of IAAI, IAAI shall credit to Advertiser the amount consistent with the ad space and stipulated in the insertion order, for that insertion only.

**ECONOMIC CONDITIONS:** Rates are subject to change on 30-day written notice from IAAI. Advertiser is protected at the contract rate for 30 days after the effective date of new rates. \*When multiple discounts apply the greater value will be honored.

**ASSIGNABILITY:** This contract is not assignable or transferable.

**LIABILITY:** Advertiser agrees that in case of fire, theft, vandalism, acts of God, or other circumstances creating the inability of IAAI to fulfill this contract, liability of IAAI will be limited to the refund of the amount paid, contract, liability

of IAAI will be limited to the refund of the amount paid, or cancellation of the invoice if not yet paid.

**REMEDIES:** All violations of this contract will be adjudicated in the State of Maryland and interpreted under Maryland law and applicable federal laws without regard to where this contract was executed. Any controversy or claim arising out of or relating to this contract, or the breach thereof, shall be settled by arbitration administered by the American Arbitration Association in accordance with its Commercial [or other] Arbitration Rules [including the Emergency Interim Relief Procedures], and judgment on the award rendered by the arbitrator(s) may be entered in any court having jurisdiction thereof.

**ENTIRE AGREEMENT:** This contract constitutes the entire agreement; no other agreement, written or verbal, exists between the parties.

The parties to this contract have read, understood, and agreed to the provisions set forth herein, place their signatures below to indicate such. Each party signing this document attests that they are the authorized legal representative of the parties involved and have the authority to enter into said contract.

Signature: \_\_\_\_\_

Name (printed): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_