



Joseph S. Herzberg Candidate for IAAI Board of Directors

How long have you been a member of the IAAI?
Since 2000

How many IAAI annual meetings have you attended? 4
Which years? Florida 2013; Delaware 2014; Las Vegas 2017; Texas 2018

What IAAI Committees have you served on; Which years?
2018 Currently Co-chairman of ITC Site Committee

Do you regularly attend your State/Provincial Chapter meetings and activities? Yes, New Jersey Chapter and both the North And South Carolina's annual meeting and training conference.

List any offices held in your State Chapter.
Board of Director's since 2001 & Treasurer for the past 18 years

Please list any International offices held, special projects or Committee work, indicating years of service. No

If you are elected, will you take an active role in the IAAI, and with your present position, attend all annual meetings and board meetings during your term of office? Yes

Describe, in 100 words or less, why you feel you are qualified for this position. For the past 18 years, I have served on the NJ Chapter as Treasurer overseeing its financial stability, while also teaching for them and working on the annual AGM committee. During this time, we have developed many good ideas, programs and policies that are currently working well for our organization. I would like to try and bring some of this same type of thinking to the IAAI, which would include looking outside the normal way it has been operating for years. This thinking, I believe, could help us with the possible funds needed to provide stability to the CFI Trainer Program and allow the origination to focus on other possible training opportunities and funding solutions for them. I further believe being a small business owner/operator has provided me with an additional perspective on the changing world both socially and with the financial realm.

Why do you want to become a Director or Officer of the IAAI? I have been an interim Director for the past five months. During that period, I have served on the Site Selection Committee and have actively participated in the negotiation and re-negotiation with two (2) major hotels corporations to secure contracts for the next five (5) ITC's. I sincerely desire to continue my active role as a director in order to continue to move our great association to higher depths in the future.

What do you believe are your best leadership traits and how would you use them as a Director or Officer of the IAAI? As a small Business owner for the last 20 years, I have had to become more adaptable to the changing financial and social issues, which enable me to continue to grow my business. I have used these same techniques when I took over the treasurer position within the New Jersey chapter. The New Jersey chapter was in financial ruins when I first started in that capacity. After many years of tough decision-making and new control implements, the chapter's current financial health is extremely vibrant. I will bring these same core values and leadership to the IAAI, as director.

What steps do you believe should be taken to grow membership? I would like the IAAI to look at group memberships, for public/private sector offices with employees of eight (8) or more. I would also consider charging them at a group or department rate, which would cover a designated number of employees. This could also be expanded to more groups with larger numbers.

How would you propose to improve relationships and communications between the International and Chapters? I would like to see regional meetings for Chapter Presidents and the IAAI Board Members (ex: East Coast, West Coast and Central), which would allow more face time and to discuss issues, which are affecting their respective regions. Furthermore, I believe that we need to support the chapters better and in ways; they need, with such items as on-line registration.

What are your recommendations for future funding of CFITrainer.Net? I believe this site needs to be non-reliant on grants and funds. I believe a small user fee for members and a larger fee for corporate/educational users, would resolve the funding concerns that face us each year.

Other than training fire investigators, what two or three other elements do you consider as critical to the mission of the IAAI? Member benefits, (i.e. insurance policy). I would explore the possibility of setting up a group benefit program such as "Aflac" that members could join as part of a larger group, which would lower costs.

Public Education: I would encourage us to work with more of the public/private sector members on educating their staff and line firefighters on the dangers of cancer and/or other diseases during overhaul and investigation. This would be accomplished by utilizing our "Safety Committee", which just released an extraordinary "White Paper" on the subject. In addition, I will tirelessly reinforce and assist in the area of "stress/health and safety."